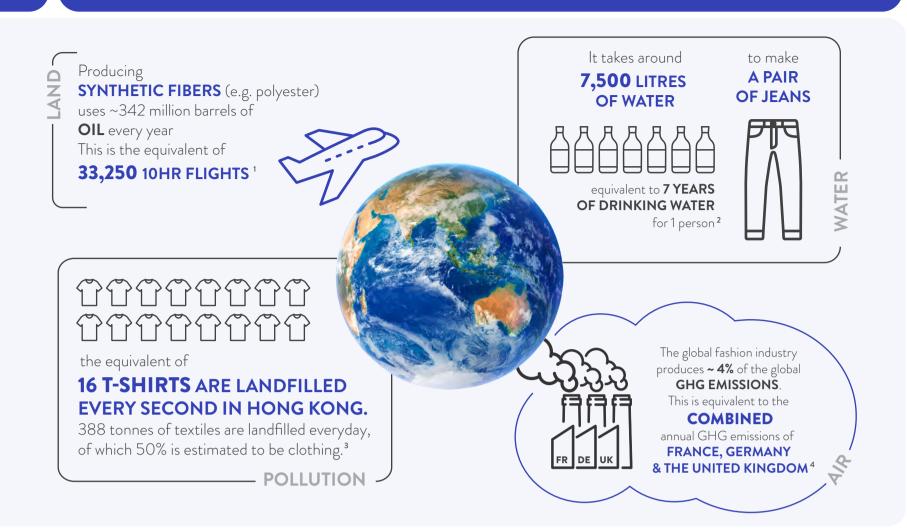


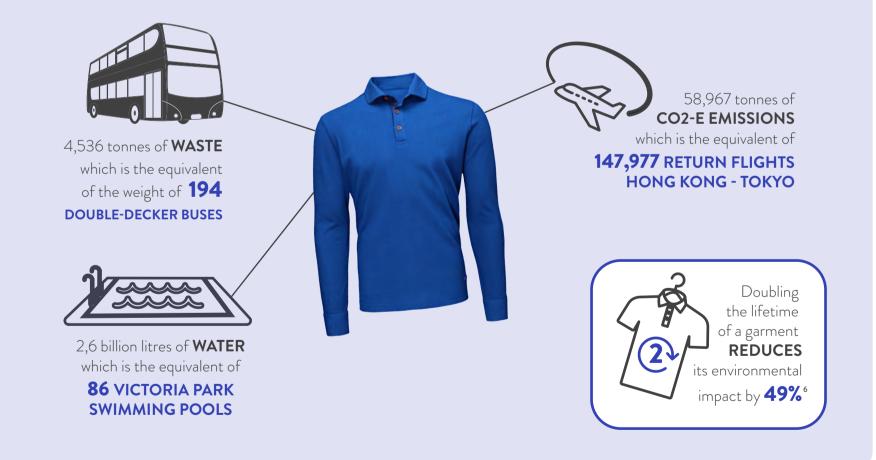
## GET REDRESSED MONTH 2024 FACTSHEET

## OUR PLANET.



# OUR CLOTHES,

If everyone in Hong Kong bought **ONE USED ITEM** instead of new per year, we could **SAVE** an estimated:<sup>5</sup>



Join the change at get-redressed.com Q



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### **GET REDRESSED MONTH 2024**

### **FACTSHEET**

### **SOURCES**

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### **WHAT IS GET REDRESSED MONTH**

Since its launch in 2018, Get Redressed Month has been Hong Kong's largest consumer awareness campaign about circular fashion.

Organised by Redress, this local, annual, month-long campaign gathers 100+ corporates, clubs, organisations, schools, and the general public to raise awareness about the environmental impact of our clothing choices and shift attitudes and habits towards reducing clothing waste.









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